



North America's Choice for Premium Pit-Smoked Meats

Sadler's Smokehouse Extends Premium Dinner Slices Line of Products June, 2008

FRISCO, TX -- Sadler's Smokehouse, Ltd. announces an addition to its line of premium, fully cooked pit smoked products. Sadler's Smokehouse brand® is expanding the **Dinner Slices** line of products that feature pit smoked meats that are sliced, shingled and placed in a convenient, consumer-friendly package. Sadler's now offers a smaller 12.7 ounce package of pit smoked products in the same trusted varieties: Premium Beef Brisket, Premium Pork Loin, and Premium Turkey Breast.

The 12.7 ounce size offers the same vacuum-sealed packaging, eye-catching graphics, and High Pressure Locked Packaging technology that will maximize shelf presence, shelf life, and increase consumer appeal. The new product line is available for immediate shipment. Contact your local Sadler's broker or sales representative for more information.